

TIP

TOP INDUSTRY PROFESSIONALS

Magazine



IAOTP

SPECIAL ISSUE

2024

SUE LONDON

LIFETIME ACHIEVEMENT

AWARD

TOP PET DOULA &

HEALER

NYC GALA PHOTOS

NEW MEMBERS

**TOP 25 GLOBAL
IMPACT LEADERS**

HALL OF FAME



PHOTO CREDIT: Karen Black, Indigo Pet Photography

SUE LONDON

HOSPICE PET DOULA/ REIKI MASTER / SPEAKER / PODCAST HOST

LIFETIME ACHIEVEMENT AWARD

TOP HOSPICE PET DOULA & PET HEALER OF THE YEAR

Sue London is a Hospice Pet Doula, Pet Healer, Animal Communicator, Reiki Master, Speaker, Coach, Podcast Host, and Owner of 7 Dogs Media. She was recently chosen to receive the prestigious Lifetime Achievement Award 2024 by the International Association of Top Professionals.

While inclusion with the International Association of Top Professionals is an honor in and of itself, only a few select members are chosen for the prestigious Lifetime Achievement Award. The special honorees are selected to receive this award based



on their longevity in their fields, their contributions to society, and their impact on their industries. Sue London will receive the Lifetime Achievement Award next December at IAOTP's 2024 Annual Awards Gala at the magnificent Opryland Hotel in Nashville.

A skilled animal care professional with over two decades of excellence in pet hospice care and healing, Sue has proven herself as an experienced animal professional. She is a dynamic, compassionate leader who has demonstrated success and professionalism throughout her career. Sue has dedicated herself to offering solace and assistance to pet owners and their families for the past 20 years. Her primary focus is providing comfort during a difficult time when pets are nearing the end of their lives. Additionally, Sue takes the initiative to educate her clients and their children about the natural process of death, ensuring that both human and pets can find peace during this transition.

7 Dogs Media is a heartfelt tribute to Sue's seven beloved dogs who have passed away. These dogs continue to support and guide her as she dedicates herself to helping others.



Ms. London developed a personal understanding of the valuable support and hospice care a doula can offer as she endured two near-death experiences. Sue has played a crucial role in bridging the gap between our two worlds, utilizing her extensive experience to facilitate peace and healing for both individuals and the hearts and souls of their beloved pets. Through her unique ability to channel messages from the hearts and souls of pets, she has offered closure, mended relationships, and fostered peace and understanding. This empathic bridge has facilitated connections that might otherwise have been unattainable.

Sue has gained international recognition as an esteemed expert in this field with her unwavering commitment to assisting and providing care for animals globally. Her clients come from all across North America, England, Croatia, Australia, Switzerland, and Ireland, and she does all of her consultations through Zoom, text, phone, or WhatsApp. She hosts speaking events both in person and online. Sue had crossed over for a 2nd time and has spoken in interviews about her experience.



"I wanted to stay, but my Grandpa Buck and Jesus had other plans - they said I had to come back because I have millions of pets and their owners globally that I need to help them cope, heal, and move forward." And that is precisely what she is doing now.

Sue is currently developing the second in a series of online courses called "Embracing Farewell with Compassion." This course is designed to help pet owners prepare for the difficult process of their pet's passing. It covers essential information about what to expect before, during, and after the crossing and strategies to make the transition less stressful. Additionally, the course provides insights into how pets may communicate from the other side, offering inspiration, hope, and a strong support system from Sue. It also includes guided meditations and a module to help participants tap into their ability to provide healing energy for their pets. Sue is doing online talks- Ask Sue London Live Events that offers bi-weekly healings, are talks that are geared for both people going through grief, physical and emotional issues and for pets and their owners. Sue gives valuable tools, tips, and serves as a source of hope and inspiration to all people and pets. She has also introduced a coaching program catering to individuals seeking to rediscover their authentic selves.

Her shows air at <https://www.youtube.com/@asksuelondon> and [Journalstv.com](https://www.journalstv.com)

Throughout her illustrious career, Sue has received many awards and accolades and has been recognized worldwide for her accomplishments. In 2023 Sue was awarded Top Hospice Pet Doula & Healer of the Year. This year, she will receive recognition for her Lifetime Achievement Award at IAOTP's Annual Award Gala in December 2024 at the Opryland Hotel in Nashville.

Sue offers a membership program, providing pet owners with enhanced opportunities for healing and support. The program offers three membership levels, each tailored to varying needs.

Members will experience the benefits of healing sessions for their pets, ranging from once to five times per week, depending on the chosen membership level. Additionally, subscribers will receive monthly meditations designed to benefit both the pet owner and their furry companion. Exclusive access to replays of Sue London's Live Events is also included.

Depending on the membership tier, individuals may have the unique opportunity to join a private group call with Sue London once a month to ask any questions they may have. Sue has designed this membership program to ensure that everyone can easily access her expertise and healing services for their beloved pets.

In addition to exclusive access to replays of Sue London's Live Events, members will also receive weekly messages and so much more. To explore the details of the *membership program and sign up, please visit <https://asksuelondon.com/membership-program/>.*



Aside from her successful career, Sue was the President of Crohns & Colitis Foundation Halton Branch, Ont. Canada. When she was diagnosed with Crohns disease she felt the best way to cope with the disease was to help others which led her to helping over 10,000 others and raising over \$10,000. Ms. London's professional achievements are complemented by her notable features in various journals from the United States, Canada, and England. Additionally, she has made multiple appearances on the Pet Network. Sue contributed columns to both print and online periodicals. In 2004, she received a Toastmasters International Competent Communicator Award and was also nominated for Halton Woman of the Year. John Assaraf, a renowned New York Times bestselling author and highly regarded business coach, presented her with the prestigious Business Mastery Award in 2007. This recognition was bestowed upon her to honor her exceptional achievement in establishing a business that had a positive impact on the lives of others. Sue hosted the "Get Inspired Radio Show" on WBLQ AM Radio. Furthermore, she held the roles of executive producer and radio host for The Empowerment Channel while appearing on various international television shows, radio programs, and podcasts. Over the years, Ms. London has collaborated extensively with Jack Canfield. She was not only a member of his MasterMind group, but she was also chosen by JACK CANFIELD to serve as the room leader for his BREAKTHROUGH TO SUCCESS event in April 2022. Out of 1000 applicants, she was selected and invited to return this year. However, she was unable to participate due to other commitments.

Ms. London is a prolific author who has written numerous books, one of which is titled "For The Love Of Pets Who Help Us Heal." This book serves as a means to support the



charitable organization Dog Guides of Canada. Among her books are "Signs From Your Beloved Pets," "Soar Above It: Overcoming Adversities In Life," and "Rocky's Trip To The Hospital." Sue also authored "Rocky's Positive Thoughts Coloring Book," which aided a young boy in remission by allowing him to visualize his desired travel destinations.

Looking back, Sue attributes her success to her perseverance, compassion, and the mentors she has had along the way.

"I am extremely blessed! Every trial and tribulation in my life happened for a reason. I am very grateful and wouldn't change a thing, for these situations made me who I am today and that gave me the first hand experience to truly be able to share that miracles and magic happen to each of us. We just have to be present and aware." When not working, she enjoys spending time with her husband, Ross, and her two dogs, Marley and Buddy. For the future, she plans to write more books, create more online courses, and continue to aid families and their pets across the rainbow bridge with dignity and respect along with so much more.



For more information on Sue London, please
visit www.askSueLondon.com